

THE HOTTEST MARKET YOU AREN'T WRITING FOR . . . AND WHY YOU SHOULD CONSIDER IT

California Writers Club welcomes **Matt Wills**, talented TV news writer whose output is featured on [KTVU's](#) morning broadcast. A one-time Midwest boy, California beckoned, first to UCLA and then on to SF State, where he completed his M.A. in Creative Writing. He started at KPIX, then moved on to KTVU. He promises an exciting program on what the job is like and why NOW is a terrific time to break into the news business in the Bay Area. (You didn't think the beautiful people featured on the newscasts wrote their own material, did you?)

Want to consider writing where the deadlines are real, and short? Come to hear Matt Wills tell us how he does it.



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