

Next Program and Events Calendar

Join us on December 12, 2015 for our annual event

Three of our Own

“The Path to Publication”

[You can register online (see “registration details” below for cost) [Buy Now](#)]

Lynn Goodwin on *Prompts*. Lynn will focus on getting your first draft down on paper, essentially prompting yourself to sit down and write.



- Set goals and take action
- Embrace your right to write
- Remember: there are no mistakes — only new material.

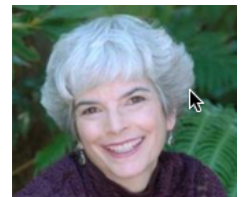


Al Garrotto on *Perfection*. Al will focus on the editing stage: cutting, adding, and polishing your manuscript.

- How passionate am I about my story or topic?
- Have I read my own book? Who else has?
- How do I know when it’s ready to publish?

Ann Steiner on *Platform*. Ann will present marketing strategies, which should start before your book hits the bookstore or ebook website.

- Tips for creating *your* national platform
- Creating a marketing action plan
- How to get more comfortable with marketing



Additional Feature

Bring your own books to display and sell at the meeting. There will be at least two tables for members’ books. You are responsible for handling your own sales. This is a great time to pick up Christmas presents.

Registration Details

Make life easy. Register **before** you arrive: [Buy Now](#)

- Sign-in: 11:15 a.m.-12 noon
- Seated Lunch: 12:00 – 12:45 p.m.
- General meeting: 12:45 p.m. – 1:00 pm.
- **Speakers:** 1:00 – 2:00 p.m.
- Zio Fraedo’s Restaurant, 611 Gregory Lane, Pleasant Hill, CA
- **Cost:** cash and check on site Members \$25/Guests \$30; PayPal (click “buy now”; pay \$27/\$32).
NOTE: Due to Internet access problems, credit card transactions are currently not possible at the door.
- **To attend:** contact Robin Gigoux at ragig (at) aol (dot) com, phone 925-933-9670, or click “buy now” for reservations (don’t forget to add \$2 for the transaction fee). **Reservation deadline:** Wed., Dec. , 2015 at noon.*
- **Special request for seated lunch:** When notifying Robin of your reservation, be sure to indicate your meal choice: NY Steak, Salmon, Chicken Parmesan, or Pasta Primavera (Vegetarian).

*In accordance with our contractual agreement with Zio Fraedo’s Restaurant, the club is charged for every reservation confirmed on the day before the meeting. *If you are not able to attend this meeting and do not cancel your reservation prior to noon on the Friday before the meeting, you will be asked to remit the relevant fee as a no-show payment for the event.*

Events Calendar for 2015-2016 Season

Dec. 12: Three of our own: Ann Steiner, Al Garrotto, and Lynn Goodwin, **The Path to Publication: Prompts, Perfection, and Platform**

Jan. 9: Tamara Monosoff, **How to Make it to No. 1 on Amazon**

Feb. 13: Roy Mash, **Words to Woe By**

Mar. 14: C. S. Lakin, **Editing/Revising Workshop**

Apr. 11: tbd

May 9: tbd

June 13: tbd



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