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## Next Program and Events Calendar

Saturday, October 12, 2013

# Confessions of a Bookseller

## Ron of Random House



**Ron Shoop**

### Ron will talk about

- his job dealing with bookstores
- a little on the journal to traditional publication
- post-publication [marketing](#)
- a brief list of recent titles

**Ron Shoop** has been in various forms of book-selling since 1968. He was a representative of Random House for eighteen years, but the merger of Random House and Penguin this past July now makes him an employee of Penguin Random House, which he says sounds like a small igloo somewhere in the Arctic Circle. An avid reader, Ron helps take books

### Additional Feature: Writers' Table

A discussion on creating eBooks featuring interactive multi-media will be led by Steve Paulson, TV Channel 2 weather man. He will [demo](#) his new travel book on Bangkok featuring pictures from acclaimed photographer Dan Herron. Come early for this special event.

### Registration Details

- Writers' Table: begins at 11:15 a.m.
- Sign-in: 11:30 a.m. – 12 noon

- Lunch, 12 noon – 12:45 p.m.
- Program, 12:45-1:45 p.m.
- Zio Fraedo's Restaurant, 611 Gregory Lane, Pleasant Hill, CA.
- Members: \$20; Non-members: \$25
- To attend, contact Robin Gigoux at ragig (at) aol (dot) com, or phone 925-933-9670 for reservations. Reservation deadline: Wed., Oct. 9, 2013.

## Events Calendar for the rest of our season

**Nov. 9: Workshop** led by Rick Acker, “Legal Aspects of Writing and Publishing”; Board meeting, 1:15-2:15 pm. All members invited.

**Dec. 14:** Board meeting, 10-11 am. All members invited. **Monthly meeting:** Three of Our Own and Member Book Sales.

**Jan. 11: Workshop** led by Marilyn Atlas, topic to be announced. Board meeting, 1:15-2:15 pm. All members invited.

**Jan. tbd: Young Writers Workshop** at local library.

**Feb. 8:** Board meeting, 10-11 am. All members invited. **Monthly meeting:** speaker Janice de Jesus, “Writing in Different Genres”

**Feb. tbd: Young Writers Workshop** at local library.

**Mar. 8: Workshop**, leader to be announced. Board meeting, 1:15-2:15 pm. All members invited.

**Apr. 12:** Board meeting, 10-11 am. All members invited. **Monthly meeting:** speaker Jordan Rosenfeld, “Making a Scene”

**Apr. tbd: Deadline**, Young Writers Contest entries.

**May 10:** Board meeting, 10-11 am. All members invited. **Monthly meeting:** celebrate the [winners](#) of the Young Writers Contest. Speaker: Ellen Klages

**June 14:** Board meeting, 10-11 am. All members invited. **Monthly meeting:** speaker Mary Mackey

**July tbd:** Annual board planning session; CWC Picnic at Joaquin Miller Park



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