

[February 2003 Meeting](#) [Click here to see photos of the meeting](#)



**PUBLISHING FROM A TO Z  
LITERARY AGENTS MICHAEL LARSEN & ELIZABETH POMADA**

When you select a surgeon, you want one with lots of experience with your procedure; you should treat your precious writing with the same care and concern as your body. Reading through the list of recent and upcoming books represented by Michael Larsen and Elizabeth Pomada gives insight into their experience and range. With 30 years of work behind them, their short brochure *3 Ways to Make Yourself Irresistible to Any Agent or Publisher* is a valuable tool in planning to take your book to market. How often do you have the opportunity to have experienced agents walk you through the publishing experience and then get to ask them questions, without putting your book on the line?

Elizabeth Pomada and Michael Larsen worked for six major New York publishers before moving to San Francisco where they started their agency in 1972. They have sold books to more than 100 publishers. While the agency is based in San Francisco, their distinguished clients come from all over the country.

Mike and Elizabeth are celebrating their agency's thirtieth anniversary. They are members of the Association of Authors' Representatives (AAR) and they have written or co-authored fourteen books.

Elizabeth and Michael have also reviewed books for the San Francisco Chronicle and created California Publicity Outlets, now Metro California Media. They give talks and present seminars on publishing at writers conferences and adult learning centers. Although he's not a techie, Michael is passionately interested in how technology is reinventing civilization.

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[The Larsen-Pomada Website](#)

[List of their clients' publications](#) (Press "Back" to return here)

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