



California Writers Club

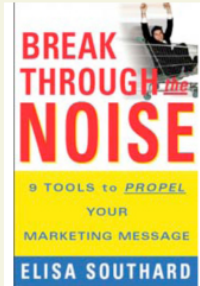
Mt. Diablo Branch

Chartered in 1987



Andrew Sean Greer

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The California Writers Club, Mount Diablo Branch, Presents Elisa Southard

Elisa Southard, APR, Accredited by the Public Relations Society of America, says "You can do it. You can be your own best marketer — without being a marketing expert."

On Saturday, January 12th, Elisa will be discussing ideas from her Amazon #1 Marketing and Sales Bestseller, *BREAK THROUGH THE NOISE: 9 Tools to Propel Your Marketing Message*. Jack Canfield, Co-Creator, *Chicken Soup for the Soul* says, "Don't delay success another minute. If you want to turn your personal skills into marketing talent, read 'Break Through the Noise.'" From WBZ in Boston to the San Francisco Bay Area's KFRC, Elisa is a frequent media guest. She is past chair of the Walnut Creek Chamber of Commerce and the Walnut Creek YMCA, recipient of the prestigious YMCA Spirit Award, and the former television host of the cable show "Make It Your Business." (www.BreakThroughTheNoise.com)

[Other past meetings...](#)