

# Join us on Saturday, January 14th for our Branch Meeting and Lunch:

## ***Finding the True Wizard: Social Media Strategies for Authors* with Catharine Bramkamp**

- How to create a 30-second book promotion/description
- How to think differently about social media and your book
- What you can use as your platform and what you cannot use

It's like traveling to Oz. Pitching and promoting your book seems as easy as following the yellow brick road, but quickly devolves into a fight to the death against flying monkeys. With each swooping monkey a new social media channel is introduced as the absolute must-do for authors who want to sell their books. You must use this new, new thing or you will be doomed.

Catharine Bramkamp will speak about how to take your book from the agent pitch to effective social media strategies.

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Catharine is a long-time member of Redwood Writers. She has published 12 novels (including the Future Girls series), 3 books on writing, many poems and a poetry chapbook. She served as the editor for Redwood Writers' first poetry anthology, *And the Beats Go On*. This is her second year as editor and judge for Redwood Writers annual anthology. As a writing coach, she works with authors to achieve their dreams of finishing and publishing their works as well as promoting those works through social media. She is currently employed as the chief storytelling officer for a wine company because social media can be a lot like poetry.

